Permit #F00028752

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028752 **Type of Permit:** FILMING **Release Date:** 06/17/2010

Production Company	ORDER MEDIA LLC DBA FRANK MEDIA
Insured Company Name	ORDER MEDIA LLC DBA FRANK MEDIA
Contact Phone No. 1	323-930-5900
Contact Phone No. 2	
Fax	
Address	145 HUDSON ST NEW YORK, New York 10013
Production Title	TYLENOL
Type of Production	Commercial - Standard

Producer	Robert Logevall
Director	Kati Haberstock
1st AD	Robert Morales
Production Manager	Phil Elins
FilmL.A. Coordinator	Daniel Alvarez
Location Manager	Chris Gutierrez
Primary Phone	Mobile - 213-324-3183
Secondary Phone	Office - 323-930-5900
Location Assistant	None None
Primary Phone	Office - 323-930-5900
Secondary Phone	

Fees

FILMLA FILM APPLICATION FEE $625.00

Total Permit Fee $625.00

Number of Locations 1

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Summary Information

Location

Location 1 of 1

Permit Number	F00028752	**Location Manager**	Chris Gutierrez
Production Company	ORDER MEDIA LLC DBA FRANK MEDI...	Primary Phone	Mobile - 213-324-3183
Insured Company	ORDER MEDIA LLC DBA FRANK MEDI...	Secondary Phone	Office - 323-930-5900
Production Title	TYLENOL		

Location Address 301 N Baldwin Ave, Arcadia, CA, 91007

Location Names THE ARBORETUM OF LOS ANGELES COUNTY

Location Type Park

Location Description

Film Dates 6/18/2010 - 6/18/2010 06:00 - 22:00

Hold Dates 6/21/2010 - 6/21/2010 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Order, Matt Petras.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	65
Cube Trucks	3
Generator	1
Honey Wagons	1
Motor Homes	2
Semi Trucks	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	60

Filming Activities Atmospheric Smoke Effects; Exterior Dialogue; Erecting freestanding 2-wall bathroom set; Greens & Ritter Fan for wind fx; Woman walking and playing with dog;

Jurisdiction
Political: Los Angeles County - Supervisor District 5
Police: Los Angeles County Sheriff
Fire: Arcadia Fire Department

Location Notes Dual permit with City of Arcadia (626-574-5430) is required

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Appointment of Pacific Production Services As Authorized Agent and Representative

I certify that I am a representative of Order ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 10/14/08

Matt Petras

Representative's Signature

Matt Petras

Representative's Name (Please Print)

Loc. Rep.

Representative's Title (Please Print)

Order

Name of Principal (i.e. company name) (Please Print)

6374 Arizona Cir
LA, CA 90045

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

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